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Benjamin Gordon

Senior UX/UI Designer

A passionate multi-disciplined UX/UI designer, focusing on creating simple and effective user interfaces that delight end users. Over a decade of experience working on a wide range of products for early stage start-ups and household brands.

Portfolio

1. Some past examples of UI work can be found on my portfolio website here: mypfc.com
2. Examples of work produced in my current role can be found on Miro on the urls below. This includes a mixture of UX & UI work
 - a. https://miro.com/app/board/o9J_llvCc4c=/
 - b. https://miro.com/app/board/o9J_llvktbg=/
 - c. https://miro.com/app/board/o9J_llvW0EQ=/
 - d. https://miro.com/app/board/o9J_llvWRQw=/
 - e. https://miro.com/app/board/o9J_llvCfWQ=/

Skills and tools

- UI design
- Design sprints
- Design systems

- Rapid wireframing and prototyping
- Stakeholder and user interviews
- Moderated and unmoderated user testing
- Frontend web development
- Framer, Sketch, Figma, Adobe Creative Suite, Miro, UserZoom
- ES6 JS, React JS, React Native, HTML, CSS, SASS and BEM

Experience



Senior UX/UI designer at Spinning Fox

August 2019 - Present

Design led digital agency, specialising in business transformation.

- Implemented a design led process including taking the Google design sprint and adapted it to fit into a remote-first approach
 - Facilitated design sprints with internal and external teams
 - Worked closely with international client stakeholders to uncover business requirements and user needs
 - Presented solutions to major client stakeholders
 - Designed and developed a design system
 - Mentored junior members of the team
 - Facilitated multiple user testing sessions
 - Created easy to digest user testing reports for stakeholders
 - Designed UI for mobile and web apps
 - Integrated into internal and external development teams to develop the frontend for web and mobile apps using React
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UX designer at Checkatrade.com *(Contract)*

January 2019 - July 2019

Online directory enabling consumers to find recommended, vetted and monitored tradespeople.

- Worked closely with product managers to identify business requirements
 - Worked on multiple projects to improve the experience of the consumer product including overhauling search
 - Conducted competitor research and user interviews
 - Designed and developed prototypes to present to major stakeholders
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Lead UX/UI designer at Open GI *(Contract)*

Feb 2018 - July 2018

Industry leader of advanced insurance software solutions for MGAs, Brokers and Insurers.

- Worked on a business transformation project to port their desktop solution to the web
 - Worked with an international development team to transform UX and UI
 - Integrated with development team to assist in the creation of new frontend experience
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UX/UI designer at Zoopla

August 2016 - January 2018

The UK's most comprehensive property portal.

- Designed new consumer facing portal
 - Worked with product team to make several experience improvements to B2B solution
 - Created prototypes tested with users in moderated environment
 - Transformed UI of B2B solution
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Lead UX/UI designer at YOPA

June 2015 - July 2016

One of the UK's largest estate agencies, a technology-led end-to-end consumer solution for property sales.

- Worked closely with CPO to re-imagine the product from the ground up
- Responsible for the entire consumer and agent experience from booking valuations right through to sale completion
- Conducted user testing in a moderated environment
- Conducted frequent stakeholder interviews to continuously improve internal tool feature set
- Designed portal UI for both B2C and internal solutions

I have also held design roles between 2006 - 2015, which I can provide details of on request.

Interests

- Anything creative
- Home design and DIY
- Playing and watching sport - Portsmouth F.C fan
- Technology
- Internet of things - Raspberry Pi, Z-wave, Home assistant